

Village Springs Corporation

Back in 1860, fresh water springs were discovered on land that is now known as 136 Pinney Hill Road, the home of Village Springs Corporation. Initially, the main spring was developed into a system that employed gravity to supply water to the Village of South Willington, and until fairly recently, it continued as the public water supply for the Village.

Willington resident and entrepreneur, Robert (Bob) Cassells and five family members (Bob's wife Pat, his daughter Christine and her husband Rob Stetson, and his sons, Bob Jr. and Sean) saw the spring water as a valuable commodity – one that would be enjoyed by all who had the opportunity to taste it. Together they formed Village Springs Corporation (Village Springs) in January 1989. The new company began bottling one gallon bottles in a small facility located at the spring source using the label still used today - a scenic view of South Willington and the Spring.

Unfortunately, Bob died during Village Spring's formative years and did not get to see today's company. Under the leadership of the remaining family members, Village Springs has grown into a thriving, multi-million dollar, state of the art bottling business. It now produces millions of bottles of spring water products annually in eight sizes ranging from 8 oz. to 5 gallons. Items are available with the Village Springs label or with a customer's own private label(s). It should be noted that all Village Springs products proudly display the bottling location - Willington, CT. Bob would be proud of his family's hard work and where they have taken his vision. The family members have divided up business responsibilities. Christine Stetson serves as President; her husband Rob is Vice President of Operations; Pat Cassells is Treasurer; Bob Jr. is Vice President of Logistics and Transportation; and Sean handles Sales and Marketing. They employ 11-13 full time employees year-round. Staff increases to about 16 over the summer.

Village Springs sells their products to their customers either directly or through a network of national and regional food and beverage distributors that they have patiently developed over the years. Customers range from restaurants, convenience and grocery stores to Mohegan Sun, and Trump owned facilities/enterprises including hotels, resorts, and golf courses. You'll also see Village Springs products at sport camps or charity events operated or hosted by UCONN coaches. Village Springs supplies 5 gallon bottles to residential and commercial customers via local and regional distributors including Village Springs Distributors, LLC. operated by Pat's daughter, Sherry Furphy.

Village Springs can always be counted on for generous donations of bottled water for local events, fundraisers, and charities.

We are extremely fortunate to have a successful, homegrown business like Village Springs in our Town. They truly have put Willington, CT on the national map.

For more information on Village Springs Corporation, see their website – www.villagespringswater.com or call them at 860.429.2837.